

REP HEADLINE# 6393459 TRF# 338700
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT31/12 13.52
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC
AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

ORDER # CONTRACT # 6393459

PRDCT DCCC 10/23

EST#2112 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP:

TO JEN
FR LINDSEY FOR CHERYL
M1 AND 2 OK
TTLS \$13,925
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 14
AGENCY EST# = 2112

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 6 | S | | 400P-430P | 30 | | \$400.00 | 10/25 | 10/26 | 0 | | TH-F | 0 |
| PROGRAM : JUDGE JUDY/JUDGE JUDY | | | | | | | | | | | | |
| CON COM1 : JUDGE JUDY/JUDGE JUDY | | | | | | | | | | | | |
| 14 | A | | 400P-500P | 30 | | \$700.00 | 10/29 | 10/29 | 2 | | MON | 2 |
| PROGRAM : SPEC NEWS COVERAGE | | | | | | | | | | | | |
| ORD COM1 : SPEC NEWS COVERAGE | | | | | | | | | | | | |
| ORD COM2 : SPOTS RAN - MB | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT25 ON LINE-6 FOR 1 SPOT/WK | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT26 ON LINE-8 FOR 1 SPOT/WK | | | | | | | | | | | | |

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 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.5;
 CHANGES ** WPXI-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

| | | | | | | | | | | | | |
|---------------------------------|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 7 | S | | 430P-500P | 30 | | \$500.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : JUDGE JUDY/JUDGE JUDY | | | | | | | | | | | | |
| CON COM1: JUDGE JUDY/JUDGE JUDY | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|---|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 15 | A | | 430P-500P | 30 | | \$500.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : SPEC NEWS COVERAGE | | | | | | | | | | | | |
| ORD COM1: SPEC NEWS COVERAGE-PRGM CHANGE | | | | | | | | | | | | |
| ORD COM2: SPOT RAN - MB | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT29 ON LINE-7 FOR 1 SPOT/WK | | | | | | | | | | | | |

| | | | | | | | | | | | | |
|----------------------------|------|-------|------------------------|----|--|------------|-------------|-------|-----|------------|------|-------------|
| 8 | S | | 600P-630P | 30 | | \$1,000.00 | 10/25 | 10/26 | 0 | | TH-F | 0 |
| PROGRAM : CH 11 EARLY NEWS | | | | | | | | | | | | |
| CON COM1: CH 11 EARLY NEWS | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M1 | OK'D | BUY#6 | MISSED:TH-F/400P-430P | | | | OCT25 | | 30S | \$400.00 | | (OCT30/12) |
| | | BUY#8 | OFFER:MON/400P-500P | | | | OCT26 | | 30S | \$1,000.00 | | |
| | | | CMT:SPEC NEWS COVERAGE | | | | OCT29(2/WK) | | 30S | \$700.00 | | PLS ADVISE. |
| | | | CMT:SPOTS RAN - MB | | | | | | | | | |

| | | | | | | | | | | | | |
|----|------|-------|------------------------------------|--|--|--|-------|--|-----|----------|--|-------------|
| M2 | OK'D | BUY#7 | MISSED:MON/430P-500P | | | | OCT29 | | 30S | \$500.00 | | (OCT30/12) |
| | | | OFFER:MON/430P-500P | | | | OCT29 | | 30S | \$500.00 | | PLS ADVISE. |
| | | | CMT:SPEC NEWS COVERAGE-PRGM CHANGE | | | | | | | | | |
| | | | CMT:SPOT RAN - MB | | | | | | | | | |

OCT/12 \$9,650.00 NOV/12 \$4,275.00

CONTRACT TOTAL 13925.00
 TOTAL SPOTS 17

MARKET TOTALS \$48,017 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6393459 TRF# 338700
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION OCT30/12 17.25
*** WPXI-TV ***

ADV # 09132 ADV. NAME ISS/DCCC

AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # 18 SALESMAN #

BUYER NAME MAURA GILROY

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6393459

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC 10/23

EST#2112 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT30/12 17.25

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

M1 UNRESL BUY#6

MISSED:TH-F/400P-430P

BUY#8

TH-F/600P-630P

OFFER:MON/400P-500P

CMT:SPEC NEWS COVERAGE

CMT:SPOTS RAN - MB

OCT25

30S

\$400.00

(OCT30/12)

OCT26

30S

\$1,000.00

OCT29 (2/WK)

30S

\$700.00

PLS ADVISE.

M2 UNRESL BUY#7

MISSED:MON/430P-500P

OFFER:MON/430P-500P

CMT:SPEC NEWS COVERAGE-PRGM CHANGE

CMT:SPOT RAN - MB

OCT29

30S

\$500.00

(OCT30/12)

PLS ADVISE.

CONTRACT TOTAL 13925.00
TOTAL SPOTS 17